Accountability Excellence Perfection Excitement Accuracy Piety Achievement Expertise **Positivity** Adventurousness **Exploration Practicality** Expressiveness **Preparedness** Altruism Ambition Fairness Professionalism Assertiveness Faith Prudence

Family-orientedness Quality-orientation Balance

Being the best Fidelity Reliability Belonging Fitness Resourcefulness **Boldness** Fluency Restraint Results-oriented Calmness Focus

Carefulness Freedom Rigor Challenge Fun Security

Self-actualization Cheerfulness Generosity Clear-mindedness Goodness Self-control Commitment Grace Selflessness Community Growth Self-reliance Compassion Happiness Sensitivity Hard Work Competitiveness Serenity Service Consistency Health Helping Society Shrewdness Simplicity

Contentment Continuous Improvement Holiness Contribution Honesty Soundness Control Honor Speed Cooperation Humility Spontaneity Correctness Independence **Stability** Ingenuity Strategic Courtesy Inner Harmony Creativity Strength Inquisitiveness Curiosity Structure Decisiveness Insightfulness Success Intelligence Democracy Support Dependability Intellectual Status Teamwork Determination Intuition Temperance Devoutness Thankfulness Joy Diligence Justice Thoroughness Discipline Thoughtfulness Leadership Discretion Timeliness Legacy Tolerance **Diversity** Love Dynamism Loyalty Traditionalism Economy Making a difference Trustworthiness Effectiveness Mastery Truth-seeking Efficiency Merit Understanding Elegance Obedience Uniqueness **Empathy** Openness Unity

Enjoyment Order Usefulness Enthusiasm Originality Vision Patriotism **Equality** Vitality